



CFC
FROM THE HOUSE OF ANDAAL ...

CHENNAPATNAM FILTER COFFEE





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COFFEE SHOP FRANCHISE

Are you dreaming of becoming an entrepreneur in Food & Beverages? We have the perfect business opportunity for you. CFC will be the best launch pad to kick off your business.

With our vastly experienced team we can guide you in the right path towards success.



ABOUT US



In this Modern Era as the people getting bored with regular instant coffee our grand ma Andaal awaken your senses with our brand CFC Indulge in the rich aroma and exquisite taste of our meticulously crafted coffee. Created by the visionary Brand founder Mr. Karthik Chidipothu, our brand takes inspiration from the beloved traditional filter coffee and elevates it to new heights. With a formula that combines affordability and exceptional flavor, we've captured the hearts of coffee enthusiasts across Southern India.

Driven by our passion with entrepreneurial expertise, we've expanded our business to over 75 outlets, bringing this delightful experience to even more people. Join us on this journey as we continue to spread the joy of a perfect cup of coffee. Savor every sip and let the warmth of our brew awaken your taste buds.

CFC Provides:

**With one time
franchise fee, you get:**

On site training

Royalty free sales

**Raw material
supply**

ABOUT US

CFC serves more than 50 hot and cold beverages like coffee, tea, milk shakes, mojitos, lassi etc along with over-the-counter prepared tasty eatables like sandwiches, corn, bakery items etc.

CFC also serves delicious traditional South Indian breakfast items prepared without the need of any Chef / Master. The breakfast includes Idly, Vada and Upma. For lunch, our customers can enjoy Veg Dum Biryani, Chapathi with Dal Makhani, Parota with Channa Masala. The evening snacks list includes Hara Bhara Kebab, Aloo Samosa, Punjabi Samosa and more.

CFC is rapidly growing in South Indian states Andhra Pradesh, Telangana, Karnataka, Tamilnadu with every one's fav Grandma Andaal Filter coffee. CFC already has presence in the metro cities like Hyderabad and Bengaluru.

Here, You don't need to invest heavily to be a successful business owner. CFC outlets are carefully planned and executed to minimize costs. The operating costs are cut down with our meticulous plan of daily operations. Coupled this with the high margins, you are sure to have a successful business model in your hand.

CFC outlet requires a mere 50 Sft of space to kickoff. For those with grand plans, we plan and execute up to 2 acres also. The bigger outlets in our experience are proved to be even more lucrative with profit margins reaching up to 80%.



FRANCHISE REQUIREMENTS



Store Guidelines:

- ▶ 70 - 100 sq ft required in a prime location
- ▶ Visibility of the store must be ensured 3 Phase Electricity and water facility of in and out is essential
- ▶ Kiosk placed on an open area will be more attractive & generates more income than shop
- ▶ Store will be finalised by our team
- ▶ preferable locations: Highways, Hospitals area, Attachment with Tiffin Centre's & Restaurants

Man Power:

- ▶ Minimum two persons required to operate the store
- ▶ No professional master required
- ▶ It's completely formula base cooking, easy to operate

Establishment:

- ▶ Shop or cafe model interior min:1.5 lakhs (Approx)
- ▶ Kiosk model 70 sft: 3.5 lakhs (Approx)
- ▶ Both cafe or Kisok model will be done only by company's establishment team at separate cost

IMAGE GALLERY OF OUR CAFES



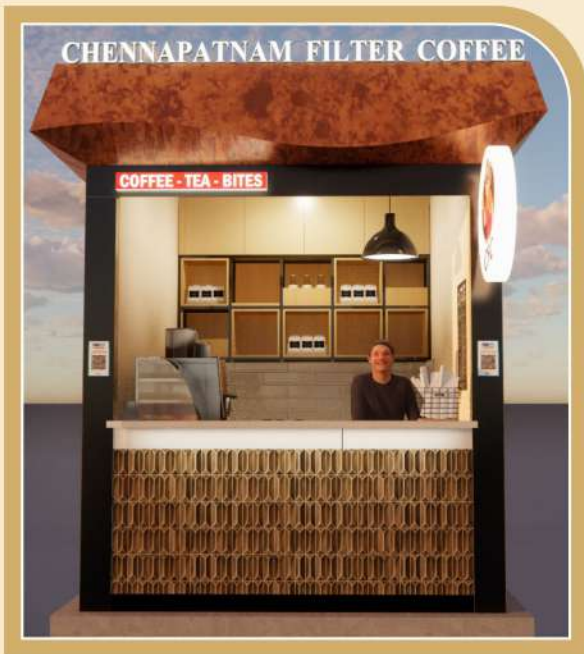
 CHENNAPATNAM™ FILTER COFFEE		
HOT PRODUCTS	HOT COFFEE	
	FILTER COFFEE	25-00
	PREMIUM COFFEE	30-00
	SUKKU COFFEE	35-00
	BLACK COFFEE	25-00
	HOT MILK	
	HOT MILK	15-00
	SUKKU MILK	25-00
	HORLICKS / BOOST	25-00
	BADAM MILK / RAGI MALT	25-00
HOT CHOCOLATE	40-00	
TEA		
SP. TEA	15-00	
BADAM TEA	25-00	
LEMON TEA	25-00	
GREEN TEA	25-00	
SPL. MASALA GREEN TEA	25-00	
BLACK TEA	25-00	
COLD MILK		
SPL. ROSE MILK	75-00	
SPL. BADAM MILK	75-00	
SPL. PISTA MILK	75-00	
COLD COFFEE		
COLD COFFEE	130-00	
CHOCOLATE COLD COFFEE	150-00	
CARAMEL COLD COFFEE	150-00	
NUTELLA COLD COFFEE	150-00	
MILKSHAKE		
CHOCOLATE MILKSHAKE	120-00	
DREO MILKSHAKE	150-00	
KIT KAT MILKSHAKE	150-00	
RASPBERRY MILKSHAKE	150-00	
MANGO MILKSHAKE	120-00	
STRAWBERRY MILKSHAKE	120-00	
BADAM MILKSHAKE	120-00	
VANILLA MILKSHAKE	120-00	
BLACK CURRENT MILKSHAKE	130-00	
BLUE BERRY MILKSHAKE	130-00	
SPL. ROSE MILKSHAKE	130-00	
SPL. PISTA MILKSHAKE	130-00	
MOJITO		
MASALA LEMONADE	80-00	
TANGO MANGO	80-00	
KALA KHATTA SLUSH	80-00	
CHILLI GUAVA SQUASH	80-00	
WATERMELON SLUSH	80-00	
GREEN APPLE	90-00	
VIRGIN MOJITO	90-00	
OCEAN BLUE	90-00	
LASSI		
LASSI	50-00	
BLACK CURRENT LASSI	60-00	
STRAWBERRY LASSI	60-00	
MANGO LASSI	60-00	
CORN		
SWEET CORN	50-00	
MASALA CORN	60-00	
SANDWICH		
CHEESE TOMATO CHILLI SANDWICH	120-00	
CORN CHEESE SANDWICH	130-00	
CHOCOLATE SANDWICH	120-00	
EGG AND CHEESE SANDWICH	130-00	



IMAGE GALLERY OF OUR CAFES



IMAGE GALLERY OF OUR CAFES



Franchise Fee : 400000+18% (GST)

FEE INCLUDES:

Brand Fee

On Site Training

Marketing



Café model starts from : 7 lakhs

Kiosk model starts from : 9 lakhs

**Total
Investment
Details:**

**Franchise
Fee :
4 lakhs**

**Equipments
and Initial
Raw Materials :
1.5 lakhs**

**Café
Model :
1.5 lakhs**

**Kiosk
Model 70 sft :
3.5 lakhs**

- Total investments are appropriate figures and might varies depending on location
- Raw material will be supplied by us only

INCOME



GROSS SALE

300 (Cups) x 20 = 6000
per day gross sale.

6000 x 30 days

180000/- per month
gross sale.

EXPENDITURE

Salary	:	20000
Rent	:	20000
Electricity	:	10000
Maintenance	:	5000
Raw Materials	:	70000

Total 125000/- per Month Expenditures

Gross Sale - Expenditure = 55000/- (PROFIT)

Note : All the figures showed above is only for hot coffee sales.
Apart from it there are multiple products to warrant additional sales to generate profits.
All are rough figure and not a guaranteed one. It will vary depending upon location and volume etc.

Franchise Fee on Highways: 600000+18% (GST)



- The highway outlets are designed in typical 'Food Court' model, offering breakfast and evening snacks, biryani, chapati and parotta as standard on the menu.
- Highway outlets' establishment begins at Rs.35 lakhs



CONTACT US



PHONE AND EMAIL



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Life
Begins
After
Coffee



Greeting from



CFC

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